

# LIZABETH GRAHAM

Digital Designer & Marketer

## CONTACT

309-489-5211

lizabETHGRAHAMM@gmail.com

St. Paul, MN 55104

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## EDUCATION

### Bachelor of Arts in Digital Media

St. Thomas University  
Sept. 2021 - May 2024

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## SKILLS

- Content Writing
- Web Design & Programming  
(HTML, CSS, JS, P5js)
- Adobe Creative Cloud  
(Illustrator, InDesign, Photoshop, Lightroom, Premiere Pro)
- Project Management
- Data analysis
- Graphic Design
- Communication
- Teamwork
- Leadership

## SUMMARY

A passionate digital designer and media marketer. Well versed in a variety of skills that can contribute to the success of any project or organization that I am a part of.

## WORK EXPERIENCE

### CREATIVE DIRECTOR - TOMMIE MEDIA

Sept. 2023 - May 2024

- Conceptualized and executed innovative, on-brand campaigns, leveraging integrated marketing communication principles to ensure consistency across all platforms.
- Mentored and supervised Ad/PR interns, providing guidance on copywriting, campaign design, and maintaining visual identity.

### BEAVER'S POND PRESS INTERN - BEAVER'S POND PRESS

Jan. 2023 - May 2024

- Assessed manuscript submissions, proofreading and providing feedback to authors, contributing to the publication process.
- Produced compelling copy for author bios, covers, and press materials, enhancing the visibility and appeal of published works

### DESIGN LEAD - PLAYFUL LEARNING LAB

Sept. 2022 - Dec. 2023

- Managed the production of graphics for the lab's social media platforms, education materials, and online course content.
- Played a primary role in the promotion, organization, outreach, and coverage of various events